



February 11, 2026

Kenneth,

Congratulations on the development of KenCleanCan.

I have worked in the direct-response television industry for more than 30 years, developing over 1,000 television campaigns that have generated over \$1.8 billion in direct-to-consumer sales.

Based on my professional evaluation, KenCleanCan represents a highly compelling consumer product opportunity. It solves a common, everyday problem with a solution that is both practical and innovative.

It offers clear consumer benefits, including convenience, time savings, and ease of use, while demonstrating thoughtful design and strong perceived quality.

In addition, the business model and offer structure you have developed add to the lifetime value of each customer...essential in building scalable consumer brands.

KenCleanCan exhibits many of the characteristics of successful direct-to-consumer products, including broad market relevance, clear value communication, and strong visual demonstration potential.

In my professional judgment, KenCleanCan represents a very compelling commercial opportunity.

Best regards,

A handwritten signature in blue ink that reads "Terry Finn". The signature is written in a cursive, flowing style.

Terry Finn